



RADIO-FREQUENCY TECHNOLOGY LABELS

CLEAR PROTECTION + CLEAR PROMOTION + CLEAR OPTIONS = CLEAR CHOICE





SPECIFICATIONS:

MICRO EP PST

Frequency: 8.2 MHz

Label Size: 1"x.9"; 2.5 x 2.3 cm Deactivatable: Yes

Custom Print Options: Yes Designed for @ Source Integration: Yes Roll Count: 2,000 or Tray Case Count: 20,000



MICRO EP PST Introducing the Smallest RF Label in the World... Small, Clear & Flexible

Theft of high value, small items has been increasing. EAS tagging of high loss items is a proven method of protection to fight theft, however, until now there wasn't an acceptable market solution for these items.

EP CLEAR Series - the latest addition 2410 Micro EP PST Tamper Tag is ideal for protecting small, high-risk items such as cosmetics, consumer packaged goods, and other accessories from theft.

- Proven to reduce shrink by 25%*
- ✓ Proven to increase sales by 6% or more*
- Utilizes "Micro Technology" to offer enhanced performance with a small size
- Clear face provides visible protection and strong visual deterrence
- Clear window promotes brand and aesthetic retention
- ✓ Tamper resistant adhesive bonds securely with packaging
- Effectively combats ORC by reducing resale value when removal is attempted, and identifying lost items when label adhered
- Custom printing available; branding, store information, logos and more!

Micro label comes in White, Barcode, and Clear, plus Custom Printing available









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*data based on beta testing conducted at retailers

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